ANNUAL INDEX, VOLUME 21, 1990

ARTICLES

Akhter, Syed H. *See* Al-Eryani, Mohammad F.

Alam, Pervaiz. *See* Al-Eryani, Mohammad F.

Al-Eryani, Mohammad F., Pervaiz Alam & Syed H. Akhter, Transfer Pricing Determinants of U.S. Multinationals, 3:409-425.

Behavioral Relations in Across-Culture Distribution Systems: Influence, Control and Conflict in US-Japanese Marketing Channels, Jean L. Johnson, Tomoaki Sakano & Naoto Onzo, 4:639-655.

Birley, Sue. *See* Norburn, David.

Bolster, Paul J. *See* Johnson, Ronald A.

Boyacigiller, Nakiye, The Role of Expatriates in the Management of Interdependence: Complexity and Risk in MNCs, 3:357-381.

Brooks, LeRoy D. *See* Kwok, Chuck C.Y.

Buckley, Peter J., Problems and Developments in the Core Theory of International Business, 4:657-665.

Cho, Kang Rae, The Role of Product-Specific Factors in Intra-Firm Trade of U.S. Manufacturing MNCs, 2:319-330.

Collins, J. Markham, A Market Performance Comparison of U.S. Firms Active in Domestic, Developed and Developing Countries, 2:271-287.

Comparison of the Plant Location Strategies of Foreign and Domestic Manufacturers in the U.S., A, Paul M. Swamidass, 2:301-317.

Contractor, Farok J., Ownership Patterns of U.S. Joint Ventures Abroad and the Liberalization of Foreign Government Regulations in the 1980s: Evidence from the Benchmark Surveys, 1:55-73.

Daniel, Shirley J. *See* Reitsperger, Wolf D.

Darling, John R. & Van R. Wood, A Longitudinal Study Comparing Perceptions of U.S. and Japanese Consumer Products in a Third/Neutral Country: Finland 1975-1985, 3:427-450.

Determinants of Export Decisions and Attitudes to a Distant Market: Norwegian Fishery Exports to Japan, The, Geir Gripsrud, 3:469-485.

Dichtl, Erwin, Hans-Georg Koeglmayr & Stefan Mueller, International Orientation as a Precondition for Export Success, 1:22-40.

Do Corporate Codes of Ethics Reflect National Character?, Catherine C. Langlois & Bodo B. Schlegelmilch, 4:519-539.

Dunn, Mark. *See* Norburn, David.

Empirical Analysis of the Integration-Responsiveness Framework in Global Industries, An, Kendall Roth & Allen J. Morrison, 4:541-564.

Empirical Analysis of the Unionization of Foreign Manufacturing Firms in the U.S., An, Rajib N. Sanyal, 1:119-132.

Evolution of the U.S. International Trade Intermediary in the 1980s: A Dynamic Model, The, Anne C. Perry, 1:133-153.

Examination of Country and Culture-Based Differences in Compensation Practices, An, Anthony M. Townsend, K. Dow Scott, & Steven E. Markham, 4: 667-678.

Examining Event Study Methodologies in Foreign Exchange Markets, Chuck C.Y. Kwok & LeRoy D. Brooks, 2:189-224.

Exchange Rate Exposure of a Global Competitor, The, Timothy A. Luehrman, 2: 225-242.

FDI Theories and the Performance of Foreign Multinationals Operating in the U.S., Wi Saeng Kim & Esmeralda O. Lyn, 1:41-54.

Firm Ownership Preferences and Host Government Restrictions: An Integrated Approach, Benjamin Gomes-Casseres, 1:1-22.

Four Nation Study of the Relationship Between Marketing Effectiveness, Corporate Culture, Corporate Values, and Market Orientation, A, David Norburn, Sue Birley, Adrian Payne & Mark Dunn, 3:451-468.

Gray, Sidney J., Lee H. Radebaugh & Clare B. Roberts, International Perceptions of Cost Constraints on Voluntary Information Disclosures: A Comparative Study of U.K. and U.S. Multinationals, 4:597-622.

Gripsrud, Geir, The Determinants of Export Decisions and Attitudes to a Distant Market: Norwegian Fishery Exports to Japan, 3:469-485.

Gomes-Casseres, Benjamin, Firm Ownership Preferences and Host Government Restrictions: An Integrated Approach, 1:1-22.

Harpaz, Itzhak, The Importance of Work Goals: An International Perspective, 1: 75-93.

Hennart, Jean-Francois, Some Empirical Dimensions of Countertrade, 2:243-270.

Hipple, F. Steb, Multinational Companies and International Trade: The Impact of Intrafirm Shipments on U.S. Foreign Trade 1977-1982, 3:495-504.

Horaguchi, Haruo & Brian Toyne, Setting the Record Straight: Hymer, Internalization Theory and Transaction Cost Economics, 3:487-494.

Importance of Work Goals: An International Perspective, The, Itzhak Harpaz, 1: 75-93.

International Orientation as a Precondition for Export Success, Erwin Dichtl, Hans-Georg Koeglmayr & Stefan Mueller, 1:22-40.

International Perceptions of Cost Constraints on Voluntary Information Disclosures: A Comparative Study of UK and US Multinationals, Sidney J. Gray, Lee H. Radebaugh & Clare B. Roberts, 4:597-622.

Japan vs. Silicon Valley: Quality-Cost Trade-off Philosophies, Wolf D. Reitsperger & Shirley J. Daniel, 2:289-300.

Johnson, Jean L., Tomoaki Sakano & Naoto Onzo, Behavioral Relations in Across-Culture Distribution Systems: Influence, Control and Conflict in U.S.-Japanese Marketing Channels, 4:639-655.

Johnson, Ronald A., Venkat Srinivasan & Paul J. Bolster, Sovereign Debt Ratings: A Judgmental Model Based on the Analytic Hierarchy Process, 1:95-117.

Kim, Wi Saeng & Esmeralda O. Lyn, FDI Theories and the Performance of Foreign Multinationals Operating in the U.S., 1:41-54.

Koeglmayr, Hans-Georg. *See* Dichtl, Erwin.

Kotabe, Masaaki & Janet Y. Murray, Linking Product and Process Innovations and Modes of International Sourcing in Global Competition: A Case of Foreign Multinational Firms, 3:383-408.

Kotabe, Masaaki, The Relationship Between Offshore Sourcing and Innovativeness of U.S. Multinational Firms: An Empirical Investigation, 4:623-638.

Kwok, Chuck C.Y & LeRoy D. Brooks, Examining Event Study Methodologies in Foreign Exchange Markets, 2:189-224.

Langlois, Catherine C. & Bodo B. Schlegelmich. Do Corporate Codes of Ethics Reflect National Character?, 4:519-539.

Linking Product and Process Innovations and Modes of International Sourcing in Global Competition: A Case of Foreign Multinational Firms, Masaaki Kotabe & Janet Y. Murray, 3:383-408.

Long Path to the IBM-Mexico Agreement: An Analysis of the Microcomputer Investment Negotiations 1983-86, The, Stephen E. Weiss, 4:565-596.

Longitudinal Study Comparing Perceptions of U.S. and Japanese Consumer Products in a Third/Neutral Country: Finland 1975-1985, A, John R. Darling & Van R. Wood, 3:427-450.

Luehrman, Timothy A., The Exchange Rate Exposure of a Global Competitor, 2: 225-242.

Lyn, Esmeralda O. *See* Kim, Wi Saeng.

Market Performance Comparison of U.S. Firms Active in Domestic, Developed and Developing Countries, A, J. Markham Collins, 2:271-287.

Morrison, Allen J. *See* Roth, Kendall.

Mueller, Stefan. *See* Dichtl, Erwin.

Multinational Companies and International Trade: The Impact of Intrafirm Shipments on U.S. Foreign Trade 1977-1982, F. Steb Hipple, 3:495-504.

Markham, Steven E. *See* Townsend. Anthony M.

Murray, Janet Y. *See* Kotabe, Masaaki.

Norburn, David, Sue Birley, Adrian Payne & Mark Dunn, A Four Nation Study of the Relationship Between Marketing Effectiveness, Corporate Culture, Corporate Values, and Market Orientation, 3:451-468.

Onzo, Naoto. *See* Johnson, Jean L.

Ownership Patterns of U.S. Joint Ventures Abroad and the Liberalization of Foreign Government Regulations in the 1980s: Evidence from the Benchmark Surveys, Farok J. Contractor, 1:55-73.

Payne, Adrian. *See* Norburn, David.

Perry, Anne C., The Evolution of the U.S. International Trade Intermediary in the 1980s: A Dynamic Model, 1:133-153.

Problems and Developments in the Core Theory of International Business, Peter J. Buckley, 4:657-665.

Radebaugh, Lee H. *See* Gray, Sidney J.

Reitsperger, Wolf D. & Shirley J. Daniel, Japan vs. Silicon Valley: Quality-Cost Trade-off Philosophies, 2:289-300.

Relationship between Offshore Sourcing and Innovativeness of U.S. Multinational Firms: An Empirical Investigation, The, Masaaki Kotabe, 4:623-638.

Roberts, Clare B. *See* Gray, Sidney J.

Role of Expatriates in the Management of Interdependence: Complexity and Risk in MNCs, The, Nakiye Boyacigiller, 3:357-381.

Role of Product-Specific Factors in Intra-Firm Trade of U.S. Manufacturing MNCs, The, Kang Rae Cho, 2:319-330.

Roth, Kendall & Allen J. Morrison, An Empirical Analysis of the Integration-Responsiveness Framework in Global Industries, 4:541-564.

Sakano, Tomoaki. *See* Johnson, Jean L.
Sanyal, Rajib, An Empirical Analysis of the Unionization of Foreign Manufacturing Firms in the U.S., 1:119-132.
Schlegelmilch, Bodo B. *See* Langlois, Catherine C.
Scott, K. Dow. *See* Townsend, Anthony M.
Setting the Record Straight: Hymer, Internalization Theory and Transaction Cost Economics, Haruo Horaguchi & Brian Toyne, 3:487-494.
Some Empirical Dimensions of Countertrade, Jean-Francois Hennart, 2:243-270.
Sovereign Debt Ratings: A Judgmental Model Based on the Analytic Hierarchy Process, Ronald A. Johnson, Venkat Srinivasan & Paul J. Bolster, 1:95-117.
Srinivasan, Venkat. *See* Johnson, Ronald A.
Swamidass, Paul M., A Comparison of the Plant Location Strategies of Foreign and Domestic Manufacturers in the U.S., 2:301-317.
Townsend, Anthony M., K. Dow Scott & Steven E. Markham, An Examination of Country and Culture-Based Differences in Compensation Practices, 4:667-678.
Toyne, Brian. *See* Horaguchi, Haruo.
Transfer Pricing Determinants of U.S. Multinationals, Mohammad F. Al-Eryani, Pervaiz Alam & Syed H. Akhter, 3:409-425.
Weiss, Stephen E., The Long Path to the IBM-Mexico Agreement: An Analysis of the Microcomputer Investment Negotiations 1983-86, 4:565-596.
Wood, Van R. *See* Darling, John R.

BOOK REVIEWS

Aggarwal, Raj, review of *The Finance and Taxation Decisions of Multinationals*, 1: 170.
Alworth, Julian S., *The Finance and Taxation Decisions of Multinationals*, review, 1:170.
Bartlett, Christopher A. & Sumantra Ghoshal, *Managing Across New Borders: The Transitional Solution,* review, 1:156.
Belkaoui, Ahmed, *The Environment in International Accounting: Issues and Practices,* review, 1:175.
Cho, Kang Rae, review of *The New Competitors: How Foreign Investors Are Changing the U.S. Economy,* 1:159.
Clarry, John W., review of *Cooperative Strategies in International Business,* 2:332.
Contractor, Farok J. & Peter Lorange, eds., *Cooperative Strategies in International Business,* review, 2:332.
Cooperative Strategies in International Business, review, 2:332.
Doz, Yves. *See* Evans, Paul.
Equity Market Development in Developing Countries, review, 2:341.
Evans, Paul, Yves Doz & Andre Laurent, *Human Resource Management in the International Firm,* review, 4:680.
Feketekuty, Geza, *International Trade in Services: An Overview and Blueprint for Negotiations,* review, 1:163.
Ferdows, Kasra, ed., *Managing International Manufacturing,* review, 3:506.
Finance and Taxation Decisions of Multinationals, The, review, 1:170.

Forsgren, Mats, *Managing the Internationalization Process: The Swedish Case,* review, 3:508.

Ghoshal, Sumantra. *See* Bartlett, Christopher A.

Glickman, Norman J. & Douglas P. Woodward, *The New Competitors: How Foreign Investors Are Changing the U.S. Economy,* review, 1:159.

Government Export Promotion: A Global Perspective, review, 3:514.

Grosse, Robert, *Multinational in Latin America,* review, 4:685.

Haile-Mariam, Yacob, review of *The Promise of Privatization: A Challenge for American Foreign Policy,* 1:167.

Haug, Peter, review of *Managing International Manufacturing,* 3:506.

Human Resource Management in the International Firm, review, 4:680.

International Trade in Services: An Overview and Blueprint for Negotiations, review, 1:163.

Kiggundu, Moses, *Managing Organizations in Developing Countries,* review, 4:683.

Langbert, Mitchell, review of *Multinationals: Foreign Divestment and Disclosure,* 2:345.

Laurent, Andre. *See* Evans, Paul.

McDermott, Michael C., *Multinationals: Foreign Divestment and Disclosure,* review, 2:345.

Management of Collective Bargaining: An International Perspective, The, review, 2:338.

Managing Across Borders: The Transitional Solution, review, 1:156.

Managing International Manufacturing, review, 3:506.

Managing Organizations in Developing Countries, review, 4:683.

Managing the Internationalization Process: The Swedish Case, review, 3:508.

Martinez, Zaida L., review of *Multinationals in Latin America,* 4:685.

Multinationals: Foreign Divestment and Disclosure, review, 2:345.

Multinationals in Latin America, review, 4:685.

New Competitors: How Foreign Investors Are Changing the U.S. Economy, The, review, 1:159.

New Environment in International Accounting: Issues and Practices, The, review, 1:175.

Padmanabhan, Prasad, *Equity Market Development in Developing Countries,* review, 2:341.

Peterson, Richard B., review of *The Management of Collective Bargaining: An International Perspective,* 2:338.

Promise of Privatization: A Challenge for American Foreign Policy, The, review, 1:167.

Punnett, Betty Jane, review of *Managing Organizations in Developing Countries,* 4:683.

Radebaugh, Lee H., review of *The Environment in International Accounting: Issues and Practices,* 1:175.

Riddle, Dorothy I., review of *International Trade in Services: An Overview and Blueprint for Negotiations,* 1:163.

Rosson, Philip J. *See* Seringhaus, F.H. Rolf.

Schollhammer, Hans, review of *Human Resource Management in the International Firm,* 4:680.

Seringhaus, F.H. Rolf & Philip J. Rosson, *Government Export Promotion: A Global Perspective,* review, 3:514.

Sisson, Keith, *The Management of Collective Bargaining: An International Perspective,* review, 2:338.

Sudweeks, Bryan L., review of *Equity Market Development in Developing Countries,* 2:341.

Tallman, Stephen A., review of *Managing Across Borders: The Transitional Solution,* 1:156.

Toyne, Brian, review of *Managing the Internationalization Process: The Swedish Case,* 3:508.

Vernon, Raymond, *The Promise of Privatization: A Challenge for American Foreign Policy,* review, 1:167.

Walters, Peter, review of *Government Export Promotion: A Global Perspective,* 3: 514.

Woodward, Douglas P. *See* Glickman, Norman J.